

# Gregory F Simpson



I'm Simpson...Greg Simpson, Agent in Engagement.

I help company leaders provide talented individuals with compelling reasons to join, engage, and grow with their organizations by focusing on the employee experience.

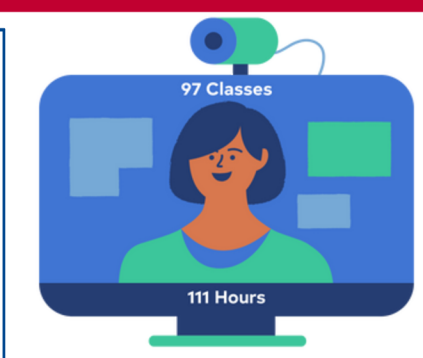
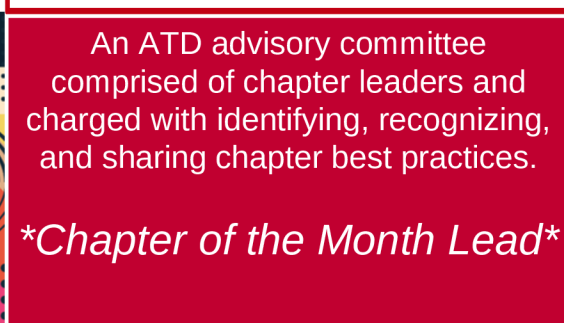
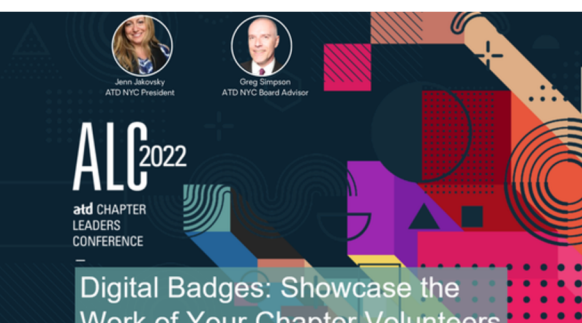
Whether in a corporate or consulting environment, my strengths in strategy development and implementation, project management, and relationship-building have allowed me to create award-winning workplace experiences for people at all levels of Fortune 150 companies including Accenture, State Farm Insurance Cos., Deutsche Bank, and Microsoft.

I believe an engaged workforce is the foundation of organizational success. My mission is to help a company AND its employees succeed by creating a more meaningful, productive, and engaging workplace experience.

When you need an Agent in Engagement on your team, let's engage!

## 2022 YEAR IN REVIEW

## Professional Development

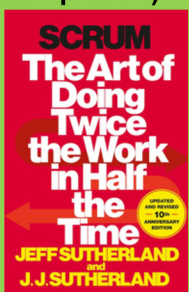
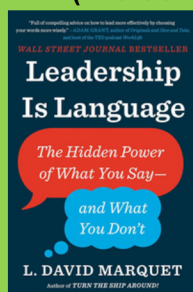
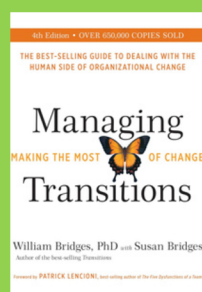
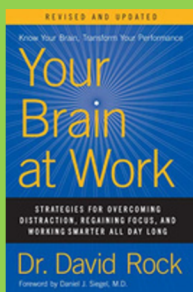


## CONFERENCES 21

- Employee Experience Mini Virtual event -(BambooHR - 1/2 day)
- Hacking HR 2022 Global Online Conference "HR Innovation and Future of Work" (Hacking HR - 5 days)
- vivowire22: Uniting the Brightest Minds in Comms and HR To Plan Tomorrow's Workplace (Workvivo - 1/2 day)
- PERKSCON New York 2022 (1 day)
- 11th Annual Conference on Human Capital Innovation in Technology & Analytics - The Great Resignation: How Analytics Can Help (NYU Tandon – 1 day)
- Grow + Monetize Your Community w Brendon Burchard and Circle begins (Brendon Burchard - 1 day)
- InspireWork Summit (Inspiring Workplaces 1-day)
- 2022 Vedder Works Employment Law Series - New York, NY (Vedder Price - 1/2 day)
- American Express Business Class Live (American Express - 1 day)
- Alexa Live - Developers Conference (Amazon - 1/2 day)
- achieve Virtual: Reskilling Managers for a New Era of Work (Achieve Engagement - 1/2 day)
- D23 Expo 2022 - Livestream (The Walt Disney Company - 3 days)
- Canva Create: The Future is Visual (Canva - 1/2 day)
- Resources for Humans Virtual Conference 2022 (RfH - 1 day)
- achieve Virtual: Voice of the Employee (Achieve Engagement - 1/2 day)
- FORWARD 5 livestream (UiPath - 1/2 day)
- The Workplace Inspirathon' 22 (Inspiring Workplaces - 24-hour global livestream)
- CENTURY 21 Leadership Summit (CENTURY 21 - 3 days)
- Influencer Summitt (Brendan Burchard - 2 days)
- The Exchange (achieve engagement - 1/2 day)
- Representation Matters Summit 2022 (Salesforce - 1/4 day)

## 2022 Favorite Reads\*

(in order of completion)

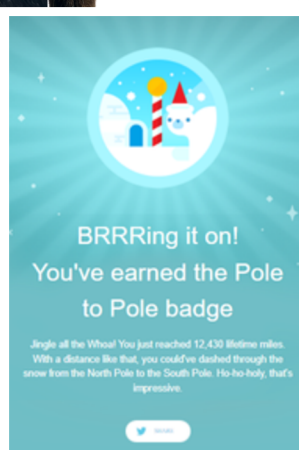
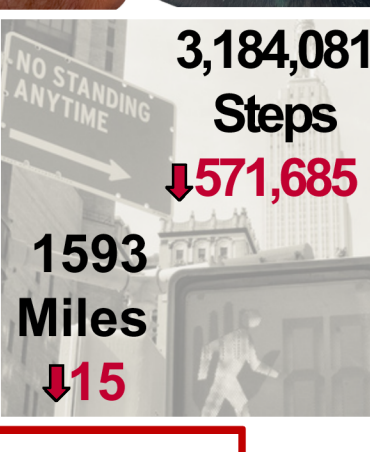
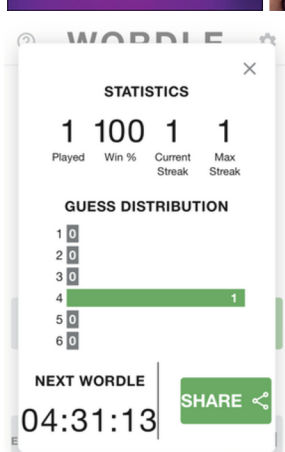
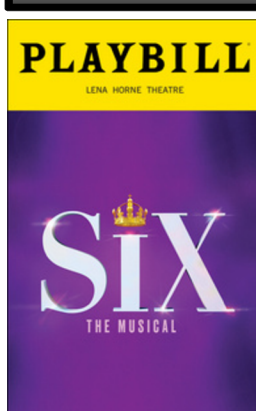


[Complete Reading Lists](#)

\*Affiliate Links

21 Books (Non-fiction)

## Personal Development



Let's engage!  
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