

Gregory F Simpson



I'm Simpson...Greg Simpson, Agent in Engagement.

I help companies address the gap between knowing the importance of employee engagement and actually doing something about it.

As a trained (MBA) Employee Engagement Operative, I've created award-winning workplace experiences that engaged people at all levels of Fortune 150 companies including Accenture, State Farm Insurance Cos, Deutsche Bank, and Microsoft.

For my next assignment, I want to return to a headquarters role where I can help a company AND its employees succeed by creating a more meaningful, productive, and engaging work experience.

2016: A YEAR IN REVIEW

Professional Development

AGENT IN engAGemENT BLOG



Top 5 Most-Viewed Agent In Engagement Thought Articles of 2016

1. [Top 10 Books from the 2015 Agent In Engagement Reading List](#)
2. [Stop Talking About Discretionary Effort!](#)
3. [March Forth on Employee Appreciation](#)
4. [Focus On the Top 10 Daily Points of Engagement](#)
5. [Office Politics: A Good Thing?](#)

Statistics	2016	Since Launch (October 24, 2013)
Blog Posts	152	499
Word Count	101,568	344,891
Visitors	82,975	174,855
Visits	258,624	630,813

Statistics as of December 31, 2016

Favorite Reads (in Order of Completion)

Originals	Grit
Superbosses	To Pixar & Beyond
Firms of Endearment	Making Work Work
Everybody Matters	Carrots & Sticks Don't Work

[Complete Reading List 2016](#)
29 Books (Non-fiction)
 8,077 Pages

18 Mentees | 68 Sessions | 110 Hours



Duolingo French

25

1825 Lessons (5 X 365)

61%

You are now 61% fluent in French!

CONFERENCES

Amplify Summit

- 2016 Workforce Live! NYC
- Inside 3D Printing Conference & Expo - New York
- 5th Annual Conference: Human Capital Innovation in Technology & Analytics (NYU Poly)
- Cracking the Leadership Code Summit
- Appirio Worker Experience Tour – New York
- 2016 Vedder Works Employment Law Series: New York
- LinkedIn Talent Connect 2015
- Elevate 2016
- Ultimate Software's Interactive HR Workshop (Employee Engagement)

2235 Tweets in 2016

62%↑ Followers

people geek (noun)
 A People Person who gets excited about how data & insights can drive a better world to work in.



NEW YORK METRO CHAPTER
 Association for Talent Development

Personal Development

Museum Visits

- Cooper Hewitt, Smithsonian Design Museum
- The Metropolitan Museum of Art
- The Met Breuer
- The Whitney of American Art

Cultural Events in NYC

- New York Times Travel Show
- Japan Week NY
- NYC Pride Parade
- Broadway Hour – Grand Central
- Summer Streets
- Flatiron Memorial Projection
- Disney's Beauty & the Beast 25th Anniversary Screening & Q&A
- Interlude – Amanda Parer Falsettos

"AS SEEN ON" – NBC 4 New York

4 NEW YORK Enabling Phone Alerts for Government Messages
 September 19, 2016

Mexico City

1795 Miles | 3,667,080 Steps

October 2016
 31 days of 10K+ Steps

Let's engage!
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