

Gregory F Simpson



I'm Simpson...Greg Simpson, Agent in Engagement.

I help company leaders provide talented individuals with compelling reasons to join, engage, and grow with their organizations by focusing on the employee experience.

Whether in a corporate or consulting environment, my strengths in strategy development and implementation, project management, and relationship-building have allowed me to create award-winning workplace experiences for people at all levels of Fortune 150 companies including Accenture, State Farm Insurance Cos., Deutsche Bank, and Microsoft.

I believe an engaged workforce is the foundation of organizational success. My mission is to help a company AND its employees succeed by creating a more meaningful, productive, and engaging workplace experience.

When you need an Agent in Engagement on your team, let's engage!

2018 YEAR IN REVIEW

Professional Development

THE ENGAGEMENT 101
EMPLOYEE ENGAGEMENT AWARDS
2018

#Engagement101 recognises people from all walks of business: the boardroom, HR, Internal Communications, Finance, Technology and Entrepreneurs. Each one has made a significant contribution to the development of Employee Engagement.

coursera
THE SCIENCE OF WELL-BEING
What psychological science says about the good life

10 weeks of study

Laurie Santos
Yale University

Favorite Reads

(in Order of Completion)

Complete Reading List 2018
22 Books (Non-fiction)

grosium TopTalk
July 20, 2018

USING AI4HR

OFFERED BY: futureworkplace POWERED BY: NovoEd

USINGAI4HR.COM | #AI4HR

5 weeks of study

Certified

Talent Acquisition, Onboarding, L&D

atd **NEW YORK CITY CHAPTER**
Association for Talent Development

2018 President and Chair of 9-person Board. Held 70 events for 350+ members; 9 awards.

2065 Tweets
900 Followers

14 Mentees | 50 Sessions | 64 Hours

CONFERENCES

Elevate 2018

Microsoft Employee Engagement Summit

7th Annual Human Capital Innovation in Technology & Analytics: Career Matching & Tracking Analytics: New Frontiers in Driving Talent Management (NYU Tandon)

Richmond Learning, Development, and Talent Executive Forum - The Harvard Club

2018 Vedder Works Employment Law Series: New York

LinkedIn Talent Connect 2018

2018 ATD Chapter Leaders Conference (ALC)

HR Virtual Summit 2018

Blog Statistics

2018

142 Posts
90,735 Words

Since Launch (Oct. 24, 2013)

477 Posts
516,685 Words

Top 5 Most-Viewed Agent in Engagement Thought Articles of 2018

1. [How Did I Not See This Coming?](#)
2. [Q1 2018: ATD NYC - This Is the Thought Leadership You Are Missing](#)
3. [Top Employee Experience / Employee Engagement Intelligence of Q1 2018](#)
4. [Top Employee Engagement Infographics of 2017](#)
5. [Companies Demonstrate "LOVE" to Their Employees](#)

Personal Development

Arts & Culture in NYC

Duolingo French

Level 25
1825 Lessons (5 X 365)

Harry Potter and the Cursed Child Parts 1 & 2
SpongeBob SquarePants
Summer: The Donna Summer Musical
Head Over Heels
Mean Girls
The Cher Show

Broadway in the Park
Stars in the Alley

Chinese New Year
Japan Week
The March - NYC Pride
Summer Streets
26 Films in Theaters

Museum of the City of New York
Morgan Library and Museum
The Metropolitan Museum of Art
The FIT Museum

讓我們說中文
Basic Chinese Conversation Level 1 - Fall 2018

September 6, 13, 20, 27
October 4, 11, 18, 25
November 8, 15, 22, 29

March 10th, 8:20am - 6:15pm: I and 600+ Harry Potter fans wait (in the cold) for first preview tickets at \$20/each.

I was #12!

1794 Miles | 3,680,025 Steps

Consistent composter and recycler

OPRAH & DEEPA
21-DAY MEDITATION EXPERIENCE

3 Experiences

Griffon

Adopted 8/18

Let's engage!
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